

JAPAN BUILD 2022

7th International Building & Home Week



RX Japan's Solemn Declaration of Non-Inflated Numbers

① The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors.

Therefore, RX Japan will not commit such an act.

② The visitor number counting method

Every visitor is to submit one business card at the registration counter on-site, and will be counted as one visitor based on their business card no matter how many times he/she re-enters the show.

③ Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls made to the persons on the business cards to confirm that they had attended the exhibition.

④ Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

1) On-site Registrants

Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

2) VIP Registrants

Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

3) Special Guests

Government-related visitors, embassy officials, and members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

VISITOR FIGURES

	Dec. 5 [Mon]	Dec. 6 [Tue]	Dec. 7 [Wed]	Total
1) On-Site Registrants	6,172	7,822	9,290	23,284
2) VIP Registrants	2,146	2,492	2,839	7,477
3) Special Guests	0	0	2	2
Total Number of Visitors	8,318	10,314	12,131	30,763

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	Dec. 5 [Mon]	Dec. 6 [Tue]	Dec. 7 [Wed]	Total
Number of Seminar Attendees	2,249	2,053	1,555	5,857
Number of Press Registrants	52	25	36	113

* The numbers of seminar attendees and press registration are not included in the total number of visitors.

* These figures are preliminary and they are subject to change after being certified by an official institute.

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