

JAPAN BUILD OSAKA 2020

4th International Building & Home Week Osaka



Reed Japan's Solemn Declaration of Non-Inflated Numbers

① The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors.

Therefore, Reed will not commit such an act.

② The visitor number counting method

Every visitor is to submit one business card at the registration counter on-site, and will be counted as one visitor based on their business card no matter how many times he/she re-enters the show.

③ Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls made to the persons on the business cards to confirm that they had attended the exhibition.

④ Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

1) On-site Registrants

Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

2) VIP Registrants

Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

3) Special Guests

Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

VISITOR FIGURES

	Sep. 9 [Wed]	Sep. 10 [Thur]	Sep. 11 [Fri]	Total
1) On-Site Registrants	1,910	2,208	2,484	6,602
2) VIP Registrants	496	548	535	1,579
3) Special Guests	0	1	0	1
Visitors number of JAPAN BUILD OSAKA 2020	2,406	2,757	3,019	8,182

Concurrent show:

Visitors number of 8th Smart Energy Week OSAKA	2,807	2,517	2,287	7,611
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Total Number of Visitors	5,213	5,274	5,306	15,793
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All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	Sep. 9 [Wed]	Sep. 10 [Thur]	Sep. 11 [Fri]	Total
Number of Seminar Attendees	988	888	938	2,814
Number of Press Registrants	16	16	10	42

* Accordance to the government's guidelines for holding exhibitions, the maximum number of visitors per exhibition is limited to 5,000 at the same time. However, in case multiple exhibitions are held in a single building, the maximum number of visitors per building is limited to 5,000* in order to ensure the safety.

* Visitors of concurrent shows can visit JAPAN BUILD [OSAKA] without visitor registration.

* These figures are preliminary and they are subject to change after being certified by an official institute.

Katsutoshi Tsuchiya
Show Director

JAPAN BUILD OSAKA Show Management
Reed Exhibitions Japan Ltd.