

Official Announcement of Visitor Count

JAPAN BUILD OSAKA 2018

2nd International Building & Home Week Osaka



2nd
Building Material &
Housing Equipment Expo **Osaka**

2nd
Smart Building Expo **Osaka**

1st
AI & Smart Home Expo **Osaka**

1st
Building Renovation Expo **Osaka**

The Solemn Declaration of No Inflated Numbers

Oct. 9, 2018

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

① On-Site Registrants

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Special Guests

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES

	Sep. 26 [Wed]	Sep. 27 [Thur]	Sep. 28 [Fri]	Total
1) On-Site Registrants	1,961	1,927	1,818	5,706
2) VIP Registrants	539	476	375	1,390
3) Special Guests	0	0	0	0
Visitors number of JAPAN BUILD OSAKA	2,500	2,403	2,193	7,096

Visitors number of Smart Energy Week OSAKA	4,768	5,148	4,524	14,440
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Total Number of Visitors	7,268	7,551	6,717	21,536
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All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

	Sep. 26 [Wed]	Sep. 27 [Thur]	Sep. 28 [Fri]	Total
Number of Seminar Attendees	1,638	1,410	731	3,779
Number of Press Registrants	31	18	15	64

- * These figures are preliminary and they are subject to change after being certified by an official institute.
* The numbers of seminar attendees and press registration are not included in the total number of visitors.